

Objective

As an experienced and creative Senior Graphic Designer, I am seeking an Art Director position where I can leverage my leadership and design expertise to develop compelling brand and marketing assets. My passion for storytelling through design and dedication to maintaining brand aesthetics make me an ideal candidate to lead and inspire a team towards success.

Experience

Senior Graphic Designer

Barnes | 2016 - Present | Remote (Bristol, CT)

- Lead a team of junior designers and interns in executing design tasks for the corporate communication team.
- Provided expert guidance to over 30 global marketers on the proper utilization of design elements, such as typography, color, and composition, to ensure consistent and accurate representation of the brand's visual identity within established brand guidelines.
- Directed the corporate rebrand transition for 5,100 employees and established an internal Brand Resource Center for centralized storage of branding media files.
- Elevated video and animation content for diverse internal and external applications.
- Managed the creative and production aspects of digital and printed reports.
- Revamped trade show signage and banners for career fairs and exhibits.
- Oversaw social media presence, resulting in over 2,500+ organic followers on multiple platforms within a year.
- Implemented an internal Global Hybrid Flexible Work process for eligible employees to apply for remote work arrangements.
- Acted as the design subject matter expert for the parent company and provided assistance to 10+ go-to-market brands.

Graphic Designer

Barnes | 2014 - 2016 | Bristol, CT

- Conceptualized and designed print and digital assets, including advertisements, promotional materials, and web graphics.
- Produced website content for both external and internal audiences, while resolving any navigation issues that arose.
- Designed creative solutions for a variety of internal functions and portals, including Employee Self Service, Innovation Portal, and various departments like HR, Legal, HSE, Finance, and Senior Leadership.
- Elevated the company's LinkedIn presence by creating and posting compelling content, leading to a significant increase of 1,000+ followers.
- Streamlined digital project workflow through development and implementation of an efficient project request process.
- Led the redesign of the internal SharePoint website in collaboration with the IT team as the design project lead.
- Reduced video production costs by 10% through in-house video recording process and equipment research.

Graphic and Web Designer

Central Connecticut State University | 2013 - 2014 | New Britain, CT

- Developed compelling visual content for monthly activity posters, brochures, logos, and email blasts while leveraging modern design tools and techniques to enhance overall aesthetics and user experience.
- Designed and executed creative materials for the 50th Anniversary celebration gala, including the commemorative logo.
- Implemented the responsive and user-friendly framework design for the new Student Center website, ensuring optimal user experience and accessibility.

stevenjaniga.com

Education

Bachelor of Arts

Graphic/Information Design

Central Connecticut State University (CCSU)

2012 - 2015

Associates of Science

Graphic/Information Design

Tunxis Community College

2008 - 2012

Skills

Adobe Creative Suite

Microsoft Office

Premiere Pro

After Effects

Audition

Figma

Invision Studio

Photography / Videography

HTML / CSS

Wordpress

Social Media

Sharepoint

Print Design

UI / UX Design

Art Direction

Honors

Elihu Burritt Library Contest

Logo Winner (CCSU)

Rising STAR of the Year

(CCSU)